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World Book Day

“Celebrating the joy of reading and imagination.”

Story / Significance:

World Book Day, celebrated on 23rd April, is dedicated to the promotion of reading, publishing, and copyright awareness. It honors the power of books to educate, inspire, and entertain, fostering literacy and cultural understanding around the world. The day encourages people of all ages to discover the joy of reading and explore diverse stories, ideas, and knowledge.

Books have the power to open minds, spark creativity, and connect communities across generations. World Book Day reminds us of the value of libraries, authors, and educators in shaping informed and imaginative citizens.

Traditions & Customs:

Schools organize reading sessions, book fairs, storytelling events, and author visits. Children are often encouraged to dress as their favorite book characters, participate in quizzes, and engage in creative writing activities. Many communities distribute free books or organize book exchanges to promote reading habits. Celebrations often include interactive workshops, discussions, and literary competitions to nurture a lifelong love for reading.

